

People Go for the Brand

There's no way to overestimate the importance of brand name. People buy from people they trust. If they don't know a plumber, they tend to seek one with a reputable name or image. Plumbing Doctor is unforgettable. We're highly visible because our vehicles are rolling advertisements. And our people and service are superb.

As a Plumbing Doctor Franchisee, you'll be a strategic-partner in a business with a growing brand name. That gives you widespread recognition. People see the Plumbing Doctor in more than just your location. They see Plumbing Doctor wherever our franchises are located. That gives you advertising far from home.

Customers Respond to People and Service

Fast response and excellent service are the core of any service business, especially plumbing. The Plumbing Doctor operating system is a support system designed to generate customer satisfaction. This is how we acquire and keep customers and sell more of our services and products.

We have shattered the old, tired image of the untidy plumber with a monkey wrench, who shows up only when he's in the mood. Our people show up with a smile, in clean uniforms. They are reliable and on time, ready to provide service when the customer needs it. People are ready to pay a premium price for premium service.

A Plumbing Doctor Franchise is a Special Opportunity

It takes more than a good plumber to operate a successful business; it takes a good operating system. Plumbing Doctor franchises have the benefit of state-of-the-art technology made simple. We select only qualified individuals who have the ambition and resources to operate a strong plumbing business. We want people who want to be part of a winning team with a winning system.

- ▼ A great image with a great name
- ▼ Proven methods for getting and keeping customers
- ▼ Complete training and ongoing support
- ▼ Comprehensive manuals that tell you how to use the system and the software
- ▼ Exclusive use of the trade dress: truck image, hats, jackets, work shirts
- ▼ No one else has it. No one will have it

Are you ...
looking for longevity?
looking for success?

Call Fast Aid Success Systems at:
916-915-3740

Plumbing Doctor®